



# FOX VALLEY AREA RATE SHEET

## FULL PAGE W: 8.375" x H: 10.875"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.038	<b>\$5016</b>
2	\$0.036	<b>\$4752</b>
3	\$0.034	<b>\$4488</b>
4	\$0.032	<b>\$4224</b>
5	\$0.031	<b>\$4092</b>
6	\$0.030	<b>\$3960</b>
7	\$0.028	<b>\$3696</b>
8	\$0.026	<b>\$3432</b>
9	\$0.024	<b>\$3168</b>
10	\$0.022	<b>\$2904</b>

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## 2/3 PAGE W: 7.875" x H: 6.85"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.030	<b>\$3960</b>
2	\$0.029	<b>\$3828</b>
3	\$0.028	<b>\$3696</b>
4	\$0.027	<b>\$3564</b>
5	\$0.026	<b>\$3432</b>
6	\$0.025	<b>\$3300</b>
7	\$0.023	<b>\$3036</b>
8	\$0.022	<b>\$2904</b>
9	\$0.021	<b>\$2772</b>
10	\$0.020	<b>\$2640</b>

## 1/2 PAGE W: 7.875" x H: 5.062"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.020	<b>\$2640</b>
2	\$0.019	<b>\$2508</b>
3	\$0.018	<b>\$2376</b>
4	\$0.017	<b>\$2244</b>
5	\$0.016	<b>\$2112</b>
6	\$0.015	<b>\$1980</b>
7	\$0.015	<b>\$1980</b>
8	\$0.014	<b>\$1848</b>
9	\$0.013	<b>\$1716</b>
10	\$0.012	<b>\$1584</b>

## 1/3 PAGE W: 7.875" x H: 3.3"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.015	<b>\$1980</b>
2	\$0.014	<b>\$1848</b>
3	\$0.013	<b>\$1716</b>
4	\$0.013	<b>\$1716</b>
5	\$0.012	<b>\$1584</b>
6	\$0.012	<b>\$1584</b>
7	\$0.011	<b>\$1452</b>
8	\$0.011	<b>\$1452</b>
9	\$0.010	<b>\$1320</b>
10	\$0.010	<b>\$1320</b>

## 1/4 PAGE W: 3.814" x H: 5.062"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.010	<b>\$1320</b>
2	\$0.010	<b>\$1320</b>
3	\$0.009	<b>\$1188</b>
4	\$0.009	<b>\$1188</b>
5	\$0.008	<b>\$1056</b>
6	\$0.008	<b>\$1056</b>
7	\$0.007	<b>\$924</b>
8	\$0.007	<b>\$924</b>
9	\$0.006	<b>\$792</b>
10	\$0.006	<b>\$792</b>

## 1/6 PAGE W: 3.814" x H: 3.3"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.007	<b>\$924</b>
2	\$0.007	<b>\$924</b>
3	\$0.007	<b>\$924</b>
4	\$0.006	<b>\$792</b>
5	\$0.006	<b>\$792</b>
6	\$0.006	<b>\$792</b>
7	\$0.006	<b>\$792</b>
8	\$0.005	<b>\$660</b>
9	\$0.005	<b>\$660</b>
10	\$0.004	<b>\$528</b>

## 1/8 PAGE W: 3.814" x H: 2.406"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.005	<b>\$660</b>
2	\$0.005	<b>\$660</b>
3	\$0.005	<b>\$660</b>
4	\$0.004	<b>\$528</b>
5	\$0.004	<b>\$528</b>
6	\$0.004	<b>\$528</b>
7	\$0.004	<b>\$528</b>
8	\$0.003	<b>\$396</b>
9	\$0.003	<b>\$396</b>
10	\$0.003	<b>\$396</b>

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