

Green Bay/ DePere Area Rate Sheet



1011 N Lynndale Dr, Ste 1A, Appleton, WI 54914 • (920) 832-9199 • sales@thecolormailer.com

- **100,000 GUARANTEED DISTRIBUTION** to Homes & Businesses
- **FREE ADDED DISTRIBUTION** to Racks in Many Local Businesses
- **FREE Online Presence**
- **PLUS Professional Design Services, Full Color Printing, All Distribution Charges, Postal Certification**

FULL PAGE W: 8.375" x H: 10.875"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.038	\$3800
2	\$0.036	\$3600
3	\$0.034	\$3400
4	\$0.033	\$3300
5	\$0.032	\$3200
6	\$0.030	\$3000

2/3 PAGE W: 3.814" x H: 6.85"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.030	\$3000
2	\$0.029	\$2900
3	\$0.028	\$2800
4	\$0.027	\$2700
5	\$0.026	\$2600
6	\$0.025	\$2500

1/2 PAGE W: 7.875" x H: 5.062"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.020	\$2000
2	\$0.019	\$1900
3	\$0.018	\$1800
4	\$0.017	\$1700
5	\$0.016	\$1600
6	\$0.015	\$1500

1/3 PAGE W: 7.875" x H: 3.3"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.016	\$1600
2	\$0.016	\$1600
3	\$0.015	\$1500
4	\$0.014	\$1400
5	\$0.014	\$1400
6	\$0.013	\$1300

1/4 PAGE W: 3.814" x H: 5.062"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.012	\$1200
2	\$0.011	\$1100
3	\$0.010	\$1000
4	\$0.009	\$900
5	\$0.008	\$800
6	\$0.008	\$800