

Fox Valley Area Rate Sheet



1011 N Lynndale Dr, Ste 1A, Appleton, WI 54914 • (920) 832-9199 • sales@thecolormailer.com

- 132,000 GUARANTEED DISTRIBUTION to Homes & Businesses
- FREE ADDED DISTRIBUTION to Racks in Many Local Businesses
- FREE Online Presence
- PLUS Professional Design Services, Full Color Printing, All Distribution Charges, Postal Certification

FULL PAGE W: 8.375" x H: 10.875"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.038	\$5016
2	\$0.036	\$4752
3	\$0.034	\$4488
4	\$0.032	\$4224
5	\$0.031	\$4092
6	\$0.030	\$3960
7	\$0.028	\$3696
8	\$0.026	\$3432
9	\$0.024	\$3168
10	\$0.022	\$2904

2/3 PAGE W: 3.814" x H: 6.85"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.030	\$3960
2	\$0.029	\$3828
3	\$0.007	\$3696
4	\$0.006	\$3564
5	\$0.006	\$3432
6	\$0.006	\$3300
7	\$0.006	\$3036
8	\$0.005	\$2904
9	\$0.005	\$2772
10	\$0.004	\$2640

1/2 PAGE W: 7.875" x H: 5.062"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.020	\$2640
2	\$0.019	\$2508
3	\$0.018	\$2376
4	\$0.017	\$2244
5	\$0.016	\$2112
6	\$0.015	\$1980
7	\$0.015	\$1980
8	\$0.014	\$1848
9	\$0.013	\$1716
10	\$0.012	\$1584

1/3 PAGE W: 7.875" x H: 3.3"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.015	\$1980
2	\$0.014	\$1848
3	\$0.013	\$1716
4	\$0.013	\$1716
5	\$0.012	\$1584
6	\$0.012	\$1584
7	\$0.011	\$1452
8	\$0.011	\$1452
9	\$0.010	\$1320
10	\$0.010	\$1320

1/4 PAGE W: 3.814" x H: 5.062"

No. of Mailings	\$ per house per publication	TOTAL per Mailing
1	\$0.010	\$1320
2	\$0.010	\$1320
3	\$0.009	\$1188
4	\$0.009	\$1188
5	\$0.008	\$1056
6	\$0.008	\$1056
7	\$0.007	\$924
8	\$0.007	\$924
9	\$0.006	\$792
10	\$0.006	\$792