



# How To Send Artwork To Us?

## WE ARE MAC BASED

**PROGRAM/FILE FORMATS:** We can accept Adobe Illustrator, Adobe Photoshop and Adobe InDesign files. **Be sure to include a color output of your ad** so we can match colors and fonts as close as possible. Please note; some font substitution may be necessary. For Illustrator files, be sure to convert all text to paths and save your file as an .eps file. Remember to include all placed art files at 300 dpi.

**SUPPORT ART:** Photos need to be **300 dpi** resolution JPEG, TIF or EPS files. Logos and other line art are preferred as vector art (.ai or .eps files). If sending raster files, image should be no less than 300 dpi. Please remember to include all links.

**NO WEB BASED GRAPHICS ARE SUITABLE FOR PRINT WORK.**

**CONTACT:** While digital transfer of files via email or methods below is preferred, we can also use files saved to a CD or flash drive.

### SENDING FILES VIA EMAIL: [graphics@thecolormailer.com](mailto:graphics@thecolormailer.com)

When sending large files through email, many systems will not allow you to send files over 25 MB. You can compress the file to create a smaller .zip file to send via email. You can also send files, up to 2 GB in size, for free via WeTransfer.com. If you have a Dropbox account, you can also send files via the Share option within Dropbox. **If files are still too large, please call for instructions at 920-832-9199 and ask for the Design Department.**

## PDF FILES

Please provide high-resolution print PDF files. **Remember, the changes that can be made to these files are limited.**

## AD SIZES

